## Centre introduces 'unit sale price' concept for packaged commodities

**LAXMI DEVI** New Delhi, November 8

**CONSUMERS CURRENTLY BUYING** 3.5 kg packaged rice flour or 88 grams biscuit packet might well be struggling to make out whether the product is exactly costly or cheap in comparison

with other offerings. Come April next year, it will be much more easy for the consumers to ascertain the cost in unit terms.

To help consumers make a conscious purchase decisions as well as lessen compliance burden on industry players, the Union consumer affairs ministry has amended the Legal Metrology (Packaged Commodities) Rules, 2011, whereby companies will be required to print 'unit sale price' on the packaged commodities. Companies selling packaged

commodities with a quantity of more than one kilogram should print 'unit sale price' per kg along with the MRP, a senior consumer affairs ministry official told PTI.

For example, a packaged wheat flour of 2.5 kg should have an unit sale price per kg along with the total MRP. Similarly, a packaged commodity of less than one kg quantity should have 'unit sale price' per gram along with the total MRP of the product.

The Schedule 2 of the rules was scrapped under which 19 types of commodities were to be packed in quantities by weight, measure or number in a specified manner. As per rule, rice or wheat flour were required to be packed in 100 gram, 200 gram, 500 gram and 1 kg, 1.25 kg, 1.5 kg, 1.75 kg, 2kg, 5 kg and thereafter in multiples of 5 kg.

### Model builder-buyer pact: SC seeks Centre's reply

PRESS TRUST OF INDIA New Delhi, November 8

THE SUPREME COURT on Monday said a model builderbuyer agreement is needed in the real estate sector and the Centre should file its reply on the issue as it is an "important matter in the public interest".

A bench of Justices DY Chandrachud and AS Bopanna asked Additional Solicitor General KM Nataraj to seek instruction and file the reply by November 22.

and not an adversarial issue. This is an important matter in the public interest. Government has the power to make a model builder-buyer agreement under RERA. Please look

Place: Chennai

into it and file your reply by No-

vember 22. A group of home buyers has come to this court

seeking such model agree-

ment," the bench told Nataraj. The top court asked petitioner in-person advocate Ashwini Upadhyay to prepare a short note on the issue and share it along with the petition with the law officer.

On October 4, the top court had said it is important for the country to have a model builder-buver agreement in the real estate sector for con-"It is an important matter sumer protection because developers try to put numerous clauses in it, which common people may not be aware of.

It had issued notice to the Centre on the plea and had sought its response.



(A Government of India Undertaking) Corporate Office: 254-260, Avvai Shanmugam Salai, Royapettah, Chennai-600 014

### RECRUITMENT OF CHIEF FINANCIAL

OFFICER ON CONTRACT BASIS		
Name of the post	Chief Financial Officer	
Mode of application	Offline application as per the prescribed format uploaded in career page of Banks' website www.indianbank.in	
Age	Minimum 45 years and maximum 59 years as on 01/10/2021	
Application Fee	₹1000/- (Inclusive of taxes)	
Last date of receipt of application	19.11.2021	
Eligibility Criteria and Experience	Please visit career page of www.indianbank.in for full details	

#### Rajkamal Synthetics Limited

General Manager (CDO)

[CIN: L45100MH1981PLC024344] 411 Atlanta Estate Premises Co. Op. Soc. Ltd. G.M. Link Road, Goregaon (East) Mumbai - 400063 Tel No. 022-40238226; Email: - rajkamalsynthetics@gmail.com; Website: www.rajkamalsynthetics.com

NOTICE OF 40™ ANNUAL GENERAL MEETING TO MEMBERS

NOTICE is hereby given that the 40th Annual General Meeting ("AGM") of Rajkamal Synthetics Limited ("the Company") is scheduled to be held on Tuesday, 30th November, 2021 at 02.30 p.m. through in the Notice of the AGM, in compliance with all the applicable provisions of the Companies Act, 2013 Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI-LODR") read with General 14/2020, 17/2020, 20/2020 and 02/2021 dated 8th April, 2020, 13th April, 2020, 5th May 2020 and 13th January, 2021 respectively, issued by the Ministry of Corporate Affairs and Circular No SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12th May, 2020 read with Circular No. SEBI/HO/CFD/ CMD2 /CIR/P/2021/11 dated 15th January, 2021 issued by the Securities and Exchange Board of India (collectively referred to as "relevant Circulars"). Members participating through VC or OAVM facility shall be reckoned for the purpose of quorum under Section 103 of the Act.

In compliance with the relevant Circulars, the Company has sent the Notice of the 40th AGM along with the Annual Report for the Financial Year 2020-21 on 8th November, 2021 through electronic mode to Members whose email addresses are registered with the Company/the Registrar & Transfer Agent viz. Satellite Corporate Services Private Limited/Depository Participant(s). The Notice of the 40° AGM, inter alia, containing procedure and manner of remote e-voting, joining and voting at the AGM along with the Annual Report for the Financial Year 2020-21 is available on the Company's website at www.rajkamalsynthetics.com, on the websites of the Stock Exchanges i.e., BSE Limited at www.bseindia.com and also of Central Depository Services Ltd. ("CDSL") (agency for providing Remote e-Voting facility) at evoting@cdslindia.com.

In compliance with Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended from time to time and Regulation 44 of the SEBI-LODR, Members will be provided with the facility to cast their votes on all resolutions set forth in the Notice of the 40° AGM using electronic voting system i.e., via remote e-voting and e-voting at AGM, provided by CDSL and the same is available at evoting@cdslindia.com. The details pursuant to the provisions

Cut-off date	Tuesday, 23 <sup>rd</sup> November, 2021
Date and commencement time of remote e-voting	Friday, 26th November, 2021 at 10:00 a.m.
Date and time of end of remote e-voting	Monday, 29th November, 2021 at 5:00 p.m.
No remote e-voting will be allowed thereafter i.e., the remote e-voting facility sh	
Period of Book Closure	Tuesday, 23rd November, 2021 to Monday,

The facility for voting through electronic means shall also be provided during the AGM. Those Members,

who are present at the AGM through VC/OAVM facility and have not already cast their votes on the resolutions via remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system during the AGM. Members who have already cast their vote by remote e-voting prior to the AGM may attend the AGM through VC/OAVM facility but shall not be entitled to vote again or change their vote at the AGM. Details of the process/method of casting votes by Members are included in the Notes to the Notice of the 40th AGM.

The voting rights of Members shall be in proportion to the equity shares held by them in the paid-up equity share capital of the Company as on the cut-off date i.e., 23" November, 2021.

In case of any queries or grievances related to login id or remote e-voting, Members may refer the

Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of evoting@cdslindia.com or call on toll free no.: 1800 225 533 or send a request at helpdesk.evoting@cdslindia.com

Members are requested to carefully read all the notes set out in the Notice of the 40° AGM and in particular instruction for joining the AGM, manner of casting vote through remote e-voting and e-voting during the AGM.

For Rajkamal Synthetics Limited Ankur Ajmera Managing Director

29th November, 2021 (both days inclusive)

#### French journal makes fresh claims of kickbacks in Rafale deal

PRESS TRUST OF INDIA New Delhi, November 8

INVESTIGATIVE FRENCH JOURNAL Mediapart has made fresh claims that alleged bogus invoices were used that enabled French aircraft maker Dassault Aviation to pay at least 7.5 million euros in secret

commissions to a middleman to help it secure the Rafale deal with India.

Mediapart had reported in July that a French judge has been appointed to lead a "highly sensitive" judicial investigation into suspected corruption and favouritism in the ₹59,000-crore inter-gov-

the supply of 36 Rafale fighter jets. There was no reaction yet on the latest report from the defence ministry or Dassault Aviation.

"Mediapart is today publishing the alleged false invoices that enabled French aircraft

manufacturer Dassault Avia-

ernmental deal with India for tion to pay at least 7.5 million euros in secret commissions to a middleman to help secure the sale of 36 Rafale fighter aircraft to India," the journal said in its new report.

It alleged that despite the existence of "these documents", the Indian probe agencies decided not to pursue the matter.

### CCI to identify steps to enhance competition in pharma sector

FAIR TRADE REGULATOR CCI will identify measures to enhance competition in the country's pharmaceutical sector for ensuring affordability of drugs after analysing findings of its market study, which is likely to be completed within a month, according

to its chief Ashok Kumar Gupta. The CCI which keeps a tab on

Mandatory in public issues.

No cheque will be accepted.

unfair business practices as well as promotes fair competition across sectors, initiated the pharmaceutical sector study after observing issues such as lack of "effective consumer choice".



## SAPPHIRE FOODS INDIA LIMITED

Registrar of Companies, Maharashtra at Mumbai ("RoC"). Subsequently, pursuant to a special resolution passed in the extraordinary general meeting of our Shareholders held on December 26, 2014, our Company changed its name to 'Sapphire Foods India Private Limited', and a fresh certificate of incorporation dated January 7, 2015 was issued to our Company by the RoC. Thereafter, our Company was converted into a public limited company, pursuant to a special resolution passed in the extraordinary general meeting of our Shareholders held on June 15, 2021 and the name of our Company was changed to 'Sapphire Foods India Limited', and a fresh certificate of incorporation dated July 8, 2021 was issued to our Company by the RoC. For details of changes in the name and registered office address of our Company, see 'History and Certain Corporate Matters - Brief history of our Company and change in registered office of our Company' on page 210 of the Red Herring Prospectus dated October 27, 2021 ("RHP") filed with the RoC and thereafter with the Securities and Exchange Board of India ("SEBI"), BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE", and together with BSE, the "Stock Exchanges"). Registered and Corporate Office: 702, Prism Tower, A Wing, Mindspace, Link Road, Goregaon (West), Mumbai - 400 062, Maharashtra, India; Contact Person: Sachin Tukaram Dudam, Company Secretary and Compliance Officer; Tel.: +91 22 6752 2343; E-mail: investor@sapphirefoods.in; Website: https://www.sapphirefoods.in/; Corporate Identity Number: U55204MH2009PLC197005

#### PROMOTERS OF OUR COMPANY: QSR MANAGEMENT TRUST AND SAPPHIRE FOODS MAURITIUS LIMITED

INITIAL PUBLIC OFFERING OF UP TO 17,569,941 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF SAPPHIRE FOODS INDIA LIMITED (OUR "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE INCLUDING A SECURITIES PREMIUM OF ₹ [ • ] PER EQUITY SHARE (THE "OFFER PRICE") THROUGH AN OFFER FOR SALE AGGREGATING UP TO ₹ [ • ] MILLION (THE "OFFER" OR "OFFER FOR SALE") BY THE SELLING SHAREHOLDERS, COMPRISING OF UP TO 850,000 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY QSR MANAGEMENT TRUST ("QMT"), UP TO 5,569,533 EQUITY SHARES AGGREGATING UP TO ₹ [●] MILLION BY SAPPHIRE FOODS MAURITIUS LIMITED ("SAPPHIRE MAURITIUS" AND TOGETHER WITH QMT, THE "PROMOTER SELLING SHAREHOLDERS"), UP TO 4,846,706 EQUITY SHARES AGGREGATING UP TO ₹ [◆] MILLION BY WWD RUBY LIMITED ("WWD"), UP TO 3,961,737 EQUITY SHARES AGGREGATING UP TO ₹ [...] MILLION BY AMETHYST PRIVATE LIMITED ("AMETHYST"), UP TO 80,169 EQUITY SHARES AGGREGATING UP TO ₹ [...] MILLION BY AAJV INVESTMENT TRUST "AAJV"), UP TO 1,615,569 EQUITY SHARES AGGREGATING UP TO ₹ [.] MILLION BY EDELWEISS CROSSOVER OPPORTUNITIES FUND ("EDELWEISS") AND UP TO 646,227 EQUITY SHARES AGGREGATING UP TO ₹ [.] MILLION BY EDELWEISS CROSSOVER OPPORTUNITIES FUND - SERIES II ("EDELWEISS II" AND TOGETHER WITH WWD, AMETHYST, AAJV, AND EDELWEISS, THE "INVESTOR SELLING SHAREHOLDERS") (INVESTOR SELLING SHAREHOLDERS TOGETHER WITH THE PROMOTER SELLING SHAREHOLDERS ARE REFERRED TO AS THE "SELLING SHAREHOLDERS" AND INDIVIDUALLY THE "SELLING SHAREHOLDER").

QIB Portion: Not Less Than 75% of the Offer Retail Portion: Not More than 10% of the Offer Non-Institutional Portion: Not More than 15% of the Offer

Price Band: ₹ 1,120 to ₹ 1,180 per Equity Share of face value is ₹ 10 each. The Floor Price is 112 times the face value of the Equity Shares and the Cap Price is 118 times the face value of the Equity Shares.

Bids can be made for a minimum of 12 Equity Shares and in multiples of 12 Equity Shares thereafter. # Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, For further details, check section on ASBA below.



UPI-Now available in ASBA for Retail Individual Investors ("RIIs") applying through Registered Brokers, DPs and RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the bank account used for bidding is linked to their PAN. Bidders must ensure that their PAN is linked with Aadhaar

ASBA has to be availed by all the investors except anchor investors. UPI may be availed by Retail Individual Bidders. For details on the ASBA and UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Offer Procedure" on page 418 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI") and Stock Exchanges and in the General Information Document. ASBA bid-cum-application forms can be downloaded from the websites of Stock Exchanges and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI apps and banks live on IPO, please refer to the link: www.sebi.gov.in. RIBs Bidding using the UPI mechanism may apply through the SCSBs and mobile applications whose names appear on the website of SEBI, as updated from time to time. HDFC Bank Limited has been appointed as Sponsor Bank for the Offer, in accordance with the requirements of the SEBI Circular dated November 1, 2018 as amended. For offer related queries, please contact the Book Running Lead Managers ("BRLMs") on their respective email IDs as mentioned below. For UPI related queries, investors can contact NPCI at the toll free number: 18001201740 and mail Id: ipo.upi@npci.org.in.

#### Risks to Investors

Weighted Average Return on Net Worth for Fiscals 2021, 2020, 2019 is (24.92)%.

ASBA" Simple, Safe, Smart way of Application!!!

The Price/Earnings ratio based on diluted EPS (consolidated) for Fiscal 2021 for our Company is not ascertainable as the EPS is negative.

and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021

- Average cost of acquisition of Equity Shares held by the Selling Shareholders ranges from ₹ 9.36 per Equity Share to ₹ 342.08 per Equity Share and Offer Price at upper end of the Price Band is ₹1,180.
- The 4 Book Running Lead Managers associated with the Offer have handled 54 public issues in the past 3 years, out of which 18 issues closed below the offer price on the listing date.
- Weighted Average basic and diluted EPS for Fiscals 2021, 2020, 2019 is ₹ (22.46).

**BID/OFFER PROGRAMME** 

JM FINANCIAL

JM Financial Limited

Tel.: +91 22 6630 3030

E-mail: sfil.ipo@jmfl.com

Investor Grievance ID:

grievance.ibd@jmfl.com

Website: www.jmfl.com

SEBI Registration:

INM000010361

Place: Mumbai

Date: November 08, 2021

Marathe Marg.

7th Floor, Cnergy, Appasaheb

Prabhadevi, Mumbai - 400 025

Contact Person: Prachee Dhuri

# BID/OFFER OPENS TODAY

BID/OFFER CLOSES ON: THURSDAY, NOVEMBER 11, 2021"

UPI Mandate end time and date shall be at 12:00 pm on Friday, November 12, 2021.

In case of any revision in the Price Band, the Bid/ Offer Period shall be extended for at least three additional Working Days after their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press such revision of the Price Band, subject to the total Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, release dated June 25, 2021. banking strike or similar circumstances, our Company and the Selling Shareholders (excluding WWD Ruby Limited) may, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid / Offer Period for a minimum of three Working Days, subject to the Bid / Offer Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid / Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges by issuing a press release and also by indicating the change on the websites of the BRLMs and at the terminals of the Members of the Syndicate and by intimation to

Designated Intermediaries and Sponsor Bank, as applicable The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR" read with Regulation 31 of the SEBI ICDR Regulations. This Offer is being made through the Book Building Process in accordance with Regulation 6(2) of the SEBI ICDR Regulations wherein not less than 75% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") ("QIB Portion"), provided that our Company and the Selling Shareholders (excluding WWD Ruby Limited) in consultation with the BRLMs may allocate up to 60% of the QIB Portion

to Anchor Investors on a discretionary basis. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price. 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, f the aggregate demand from Mutual Funds is less than 5% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs. If at least 75% of the Offer cannot be Allotted to QIBs, the Bid Amounts received by our Company shall be refunded. Further, not more than 15% of the being received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are mandatorily required to participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective bank accounts (including UPI ID in case of RIBs) which will be blocked by the Self Certified Syndicate Banks ("SCSBs") or through the UPI Mechanism, to the extent of the respective Bid Amounts. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA Process. For details, see "Offer Procedure" beginning on page 418 of

Bidders/ Applicants should ensure that DP ID, PAN, Client ID and UPI ID (for RIBs bidding through the UPI mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/ Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID, Client ID and UPIID (for RIBs bidding through the UPI mechanism) as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorised the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from follows to update the Demographic Participant to ensure accuracy or adequacy of the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the failure to update the Demographic Details would be at the Bidders'/Applicants' sole risk. Investors must ensure that contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 29 of the RHP.

**BofA Securities India Limited** 

Ground Floor, "A" Wing, One BKC.

"G" Block, Bandra Kurla Complex,

Bandra (East), Mumbai - 400 051

E-mail: dg.sapphire\_ipo@bofa.com

dg.india\_merchantbanking@bofa.com

Tel: +91 22 6632 8000

Investor Grievance ID:

Website: www.ml-india.com

Contact Person: Vivek Arora

SEBI Registration Number:

Contents of the Memorandum of Association of the Company as regards its objects: For information on the main objects of the Company, please see the section "History and Certain Corporate Matters" on page 210 of the RHP and Clause III (A) of the Memorandum of Association of the Company. The Memorandum of Association of the Company is a material document for inspection in relation to the Offer. For further details, please see the section entitled "Material Contracts and Documents for Inspection" on page 476 of the RHP.

Liability of the members of the Company: Limited by shares

Amount of share capital of the Company and Capital structure: As on the date of the RHP, the authorised share capital of the Company is ₹ 4,316,820,000 divided into 431,682,000 Equity Shares of face value of ₹ 10 each. The issued, subscribed and paid-up share capital of the Company is ₹ 635,425,410 divided into 63,542,541 Equity Shares of face value of ₹ 10 each. For tetails, please see the section entitled "Capital Structure" beginning on page 102 of the RHP. Names of signatories to the Memorandum of Association of the Company and the number of Equity Shares subscribed

by them: The names of the signatories of the Memorandum of Association of our Company are Shivani Narang and Sushma Varang, where Shivani Narang subscribed to 9,900 Equity Shares, and Sushma Narang subscribed to 100 Equity Share each, bearing face value of ₹ 10 each. For details of the share capital history and capital structure of our Company, please see the section entitled "Capital Structure" beginning on page 102 of the RHP. Listing: The Equity Shares offered through the Red Herring Prospectus are proposed to be listed on BSE and NSE. Our Company has received in-principle approvals from BSE and NSE for listing of the Equity Shares pursuant to their letters dated

ugust 30, 2021 and August 27, 2021, respectively. For the purposes of this Offer, NSE shall be the Designated Stock Exchange. A signed copy of the Red Herring Prospectus and the Prospectus shall be filed with the RoC in accordance with Sections 26(4) and 32 of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/Offer Closing Date, see "Material Contracts and Documents for Inspection" on page Disclaimer Clause of the SEBI: SEBI only gives its observations on the offer documents and this does not constitute approval of

either the Offer or the specified securities or the offer document. The investors are advised to refer to page 398 of the RHP for the

Disclaimer Clause of NSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the RHP for the full text of the disclaimer clause of NSE Disclaimer Clause of BSE: It is to be distinctly understood that the permission given by BSE should not in any way be deemed

or construed that the RHP has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the RHP. The investors are advised to refer to page 400 of the RHP for the full text of the disclaimer clause of BSE. General Risks: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk

BOOK RUNNING LEAD MANAGERS BofA SECURITIES

ICICI Venture House, Appasaheb

SEBI Registration: INM000011179

Marathe Marg, Prabhadevi,

**IIFL** SECURITIES VICICI Securities ICICI Securities Limited

Mumbai - 400025 Lower Parel (West), Mumbai - 400 013 Tel: +91 22 6807 7100 Tel: +91 22 4646 4600 E-mail: sapphire.ipo@icicisecurities.com Investor Grievance ID: customercare@icicisecurities.com ig.ib@iiflcap.com Website: www.icicisecurities.com Contact Person: Shekher Asnani / Sumit Singh

**IIFL Securities Limited** 10th Floor, IIFL Centre Kamala City, Senapati Bapat Marg

E-mail: sapphirefoods.ipo@iiflcap.com Investor Grievance ID: Website: www.iiflcap.com Contact Person: Ujjaval Kumar SEBI Registration Number: INM000010940

REGISTRAR TO THE OFFER **LINK**Intime

Vikhroli (West), Mumbai - 400 083 Tel: +91 22 4918 6200 E-mail: sapphire.ipo@linkintime.co.in Investor grievance e-mail: sapphire.ipo@linkintime.co.in Website: www.linkintime.co.in Contact person: Shanti Gopalkrishnan

SEBI Registration No.:

INR000004058

Mumbai - 400 062, Tel: +91 22 6752 2343 Link Intime India Private Limited E-mail: investor@sapphirefoods.in C 101, 247 Park, L. B. S. Marg, Investors can contact Our Company Secretary

and Compliance Officer or the Registrar to the Offer in case of any pre-Offer or post-Offer related problems such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all Offer related queries and for redressal of complaints, investors may also write to the BRLMs.

COMPLIANCE OFFICER

Sachin Tukaram Dudam

Link Road, Goregaon (West),

702, Prism Tower, A Wing, Mindspace,

AVAILABILITY OF THE RHP: Investors are advised to refer to the RHP and the "Risk Factors" beginning on page 29 of the RHP, before applying in the Offer. A copy of the RHP shall be available on website of SEBI at www.sebi.gov.in and is available on the websites of the Book Running Lead Managers ("BRLMs"), i.e. JM Financial Limited, BofA Securities India Limited, ICICI Securities Limited and IIFL Securities Limited at www.jmfl.com, www.ml-india.com, www.icicisecurities.com and www.iiflcap.com, respectively and on the websites of BSE and NSE at www.bseindia.com and www.nseindia.com, respectively. AVAILABILITY OF BID CUM APPLICATION FORMS: Bid cum Application Forms can be obtained from the Registered Office of SAPPHIRE FOODS INDIA LIMITED, Tel.: +91 22 6752 2343; BRLMs: JM Financial Limited, Tel.: +91 22 6630 3030; BofA

Securities India Limited, Tel.: +91 22 6632 8000; ICICI Securities Limited, Tel.: +91 22 6807 7100 and IFL Securities Limited, Tel.: +91 22 4646 4600 and Syndicate Members: JM Financial Services Limited, Tel.: +91 22 6136 3400 at the select locations of the Sub-syndicate Members (as given below), SCSBs, Registered Brokers, RTAs and CDPs participating in the Offer. ASBA Forms will also be available on the websites of BSE and NSE and the Designated Branches of SCSBs, the list of which is available at websites of the Stock Exchanges and SEBI. Sub-Syndicate Members: Almondz Global Securities Ltd., Anand Rathi Share & Stock Brokers Ltd., Axis Capital Ltd., Centrum Wealth Management Ltd., Choice Equity Broking Private Limited, DB(International) Stock Brokers

Ltd., Edelweiss Broking Ltd., Eureka Stock & Share Broking Services Ltd., Globe Capital Markets Ltd., HDFC Securities Limited, IDBI Capital Markets and Securities Ltd., Joban putra Fiscal Services Pvt. Ltd., KJMC Capital Markets Ltd., Kotak Securities Ltd., LKP Securities Ltd., Inventure Growth & Securities Ltd., Motilal Oswal Financial Services Limited, Prabhudas Liladhar Pvt Ltd., Pravin Ratilal Share and Stock Brokers Ltd., Religare Broking, RR Equity Brokers Pvt. Ltd., SBICAP Securities Ltd., Sharekhan Ltd., SMC Global Securities Ltd., Systematix Shares and Stocks (India) Limited, Trade Bulls Securities (P) Ltd., Way2Wealth Brokers Pvt. Ltd., YES Securities (india) Ltd. Escrow Bank, Refund Bank, Public Offer Account Bank and Sponsor Bank: HDFC Bank Limited.

UPI: Retail Individual Investors can also Bid through UPI mechanism. All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

For SAPPHIRE FOODS INDIA LIMITED On behalf of the Board of Directors

Company Secretary and Compliance Officer

SAPPHIRE FOODS INDIA LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its equity shares and has filed a red herring prospectus ("RHP") with the Registrar of Companies. The RHP is available on SEBI website at www.ml-india.com, ICICI Securities

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Limited at www.icicisecurities.com and IIFL Securities Limited at www.iiflcap.com and the websites of BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see "Risk Factors" on page 29 of the RHP. Potential investors should not rely on the DRHP for any investment decision. The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act") or any state securities laws in the United States, and unless so registered may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws. Accordingly, such Equity Shares are being offered and sold (i) outside of the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur; and (ii) in the United States, to "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act), pursuant to Section 4(a) of the U.S. Securities Act. There will be no public offering of Equity Shares in the United States.

Date: 8" November, 2021 Place: Mumbai DIN: 07890715



of the Act and the said Rules are as under.